

Lapeer County Agricultural Society

P.O. Box 55 Imlay City, MI 48444

Telephone: (810) 724-4145

Sponsor of the Eastern Michigan Fair

Dear Sir or Madam:

Thank you for inquiring about exhibiting at the Eastern Michigan Fair. We hope you will make us a part of your exhibiting schedule and allow us the chance to make your experience at the Fair successful.

Fair dates are Tuesday, August 7 thru Saturday, August 11, 2007.

Merchant building hours will be as follows:

1:00 P.M. to 10:00 P.M. everyday

All commercial exhibits must be in place by 11:00 A.M. on August 7, 2007. You may hand carry out on Saturday night for one hour after close. **NO CARS WILL BE ALLOWED TO THE BUILDINGS UNTIL 10:00 A.M. ON AUGUST 7, 2007.**

2006 show participants have the first right to renew their space. However, on June 1st new exhibitors will be placed in available spaces according to the date we receive them. (First come, first serve--so don't delay). Please sign and return the enclosed contract with your deposit as soon as possible. We cannot guarantee your exhibit space without your signed contract and deposit.

If you have any questions or a request for a change in exhibit space, please call me at (810) 724.4145 or (810) 417.0395.

Again, thank you for your interest in the Eastern Michigan Fair. We appreciate your confidence and look forward to working with you in the future.

Sincerely,

C. Ian Kempf
Fair Manager

CIK/alt

RULES AND REGULATIONS

Rev. 4 3/3/05

GENERAL:

The words Eastern Michigan Fairgrounds shall mean its officers, committees, agents or employees acting for them in the management of the contracted event. Management reserves the right to render all interpretations and to establish further regulations as may be deemed necessary for the general success of the event. Eastern Michigan Fairgrounds reserves the right to decline, prohibit or expel an exhibit which in its judgment is out of character of the exhibition and/or is in violation of this contract or any rules or regulations now or hereafter in effect. Dimensions of all exhibit areas are believed to be accurately stated on the floor plans, however, the Eastern Michigan Fairgrounds will not assume liability for any discrepancy that may actually occur. Each exhibitor will receive four gate passes per day. If additional passes are needed they may be purchased at the fair office for a limited time. Commercial exhibitors are responsible for the allocation of all passes to their personnel. In no case will money be refunded for lost or stolen passes or due to the failure of the exhibitor to get passes to his/her employees. The Eastern Michigan Fairgrounds will not assume responsibility for the temperature levels of the exhibit hall. The Eastern Michigan Fairgrounds reserves the option in any emergency either to substitute comparable display space if required by unforeseen circumstances, or to refund the exhibit fee. Exhibitors shall be bound by all pertinent laws, codes and regulations of municipal or other authorities having jurisdiction over the exhibition facility or the conducting of said exhibit, together with the rules and regulations of the owners and operators of the facility in which the exhibition is held.

SOLICITATION:

Promiscuous advertising is strictly prohibited. Distribution of advertising material and exhibitor solicitation of any sort shall be restricted to the exhibitor's booth. Exhibitor's exhibit or product may not extend into any aisle. No exhibitor shall so arrange his/her exhibit so as to obscure or prejudice adjacent exhibitors in the opinion of the Eastern Michigan Fairgrounds. The sale of knives or weapons of any sort is prohibited. Fair management and/or local/state law enforcement authorities reserve the right to restrict the sale of any questionable items.

The sale of laser pointers, incendiary devices, items depicting nudity or lewd behavior, drug paraphernalia and items with any symbol representing illegal drugs cannot be sold or displayed in any manner.

TAXES AND LICENSES:

Exhibitor shall be responsible for obtaining any licenses, permits or approvals required under local, state or federal law applicable to their activity at the exhibition. Exhibitor shall be responsible for obtaining any tax identification numbers and paying all taxes, license fees or other charges that shall become due to any governmental authority in connection with their activities at the exhibition.

CANCELLATION AND REFUND POLICY:

Cancellation of all or part of the exhibit space must be in writing to the Eastern Michigan Fairgrounds. Exhibitors canceling before July 1 of contract year will receive a full refund. No refunds will be issued after July 1. If the exhibitor does not make full payment when due under the terms of this contract, the Eastern Michigan Fairgrounds reserves the right to terminate this contract and the exhibitor shall be responsible for the payment to the Eastern Michigan Fairgrounds of all amounts which would have been due under the terms of this contract.

INSURANCE:

An exhibitor shall carry its own insurance. Copy of liability insurance is required before display area is created. The Eastern Michigan Fairgrounds and the exhibition facility assume no responsibility for the safety of the properties of the exhibitor, its officers, agents or employees from theft, damage by fire, accident or other causes whatsoever, and the exhibitor expressly agrees to save and hold harmless the Eastern Michigan Fairgrounds and the exhibition facility and their respective management, agents and employees from any and all liability resulting from injuries or damage to the exhibitor, its agents, employee's persons and/or properties in connection with the exhibitor's use of the exhibit space.

DEFAULT OF OCCUPANCY:

It is further agreed that actual occupation of the exhibit space by an exhibit is essential. Should the exhibitor be unable to occupy the space, the Eastern Michigan Fairgrounds is authorized to occupy or cause the said space to be occupied in such a manner as it may deem in the best interest of the exhibition, without any rebate or allowance whatsoever to the exhibitor and without in any way releasing said exhibitor from any liability, or from any of its other obligations under this contract. Said exhibitor expressly agrees to pay the exhibition the full sum set forth.

BUILDING OCCUPANCY:

The Eastern Michigan Fairgrounds shall not be liable for the nonfulfillment of this contract as to the delivery of exhibit space if non-delivery is due to any of the following causes: by reason of the facility being damaged or destroyed by fire, an act of god, public enemy, war or insurrection, strikes, the

authority of the law, postponement or cancellation of the exhibition, or for any cause beyond its control. It will, however, in the event of its not being able to hold an exhibition for any of the above named reasons reimburse the exhibitor on a prorated basis on any amount paid, less any legitimate expenses incurred, such as but not limited to rent, advertising, salaries, operating costs, etc.

PROTECTION OF FACILITIES:

Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to the columns, walls, floors or other parts of the convention hall exhibit area without written permission from the Eastern Michigan Fairgrounds. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with direction of the Eastern Michigan Fairgrounds, the facility managers or their assistants.

BOOTHS:

Food and beverages cannot be sold from these spaces without written consent of the Fair Manager. No exhibitor's display shall project as to obstruct the view of any adjacent booth. No display may exceed a height of eight feet on the back wall nor four feet on the side wall without written consent of the Eastern Michigan Fairgrounds.

INSTALLATION AND DISMANTLING:

All commercial exhibits will be in place by one hour prior to opening on opening day. All vehicles will be removed from the area by two hours prior to opening on opening day. The Eastern Michigan Fairgrounds expressly reserves the right to determine rules subject to all installations and dismantling done by any exhibitor at the exhibition.

This contract shall become effective upon the date of acceptance by the lessee.

APPLICATION AND CONTRACT FOR EXHIBIT SPACE AT THE
EASTERN MICHIGAN FAIR

Sponsored by: Lapeer County Agricultural Society
August 7-11, 2007

EXHIBITORS PLEASE FILL OUT COMPLETELY

Company Name _____

Contact Person _____

Address _____

City _____ State _____ ZIP _____

Telephone No. _____

Authorized Signature _____

Products to be Exhibited _____

Booth # _____ Electricity Required Yes No Camping Space Required Yes No

EXHIBIT SPACE COST

Interior Space	10' x 10'	\$150.00
Additional Interior	10' x 10'	\$100.00
Outside Space	10' x 10'	\$200.00 + \$45.00 electricity (20 amps)
Additional Outside	10' x 10'	\$100.00
Bulk Space	30' x 50'	\$750.00
Camping Space		\$75.00/week

Exhibit Space Total Cost _____

MINIMUM 50% DEPOSIT WITH RESERVATION _____ (BALANCE DUE _____)

*****SPACE SUBJECT TO AVAILABILITY AND ON A FIRST COME, FIRST SERVE BASIS*****

PLEASE MAKE CHECKS PAYABLE TO:
MAIL PAYMENT WITH CONTRACT TO:

EASTERN MICHIGAN FAIR
EASTERN MICHIGAN FAIR
P.O. BOX 55
IMLAY CITY, MI 48444
(810) 724-4145

FOR MORE INFORMATION CALL: